

Jonas Gavelis

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Summary:

- Sr. Technical Product Development Manager with 10+ years of experience.
- Led a 26-person product development team.
- Experience gathered from The Boeing Company, Nord VPN, Planner 5D
- Experience in launching new software products to millions of users.
- Experience in establishing processes for support, monitoring and development.
- Experience in working closely with cross-functional teams.
- Experience in development of marketing of KPI analytics, using data driven strategies.
- Experience in global application development of marketing efforts.

Professional Experience:

10/2021 – The Boeing Company

Product Manager, Los Angeles, CA, United States

BSCP:

Enhancements for the supply chain system

- Project management and communication with the supplier Exostar

787 SCMP:

Enhancements for the supply chain system

- Project management and communication with the supplier Exostar

Data Collection System (DCS OPS):

- Experience in the creation of a web-based data collection system, using barcode scanners, handheld devices and RFID readers.
- Experience in the product application and user story writing.

Boeing Safelink:

The safe communication system is designed to gather vital information from people working in a confined space.

- I am responsible for transferring the product from research and development to production (non-IT to IT).
- Experience in implementing maintenance, monitoring, support processes.
- Experience in compliance documentation in meeting the product governmental requirements.

12/2020 – 10/2021

Head of IT Delivery at Planner 5D Ltd., Europe

- Transformed product development process to Scrum-based ideology.
- Maintained project communication and documentation using JIRA and Slack.
- Added feature and bug prioritization process to testing and development processes.
- Maintained AI Development and R&D teams throughout new product development of AI solutions.
- Scaled team to 26 developers and implemented remote processes.
- Launched refactored Windows application to the Windows store to comply with Windows store updates (3D changed from DirectX to Unity 3D).
- Successfully integrated CI/CD to the process to ensure developers, testers, and managers are able test each code improvement in the process.
- Successfully outsourced QA process to third party service providers.
- Managed data collection software change to BigQuery.

- Facilitated outreach initiative and developed communications with Apple, Google, and Microsoft which resulted in an invitation to Apple London.

06/2019 - 12/2020

Head of Product / Product Owner at Surfshark Ltd. (part of Nord VPN), Europe

- Owned the process of developing DNS clients based on DNS over HTTPS, DNS over TLS, and DNS Crypt from zero to marketplace.
- Developed marketing and product development teams, strategies, and technical procedures.
- Worked closely with cross-functional teams throughout application development and product marketing project lifecycles.
- Owned the process of VPN streaming infrastructure for unlocking streaming (HaProxy, Sni Proxy, Residential proxy).
- Improved process of VPN capacity and load balancing.
- Performed market and technical research on VPN features to ensure developed product was created to current industry standards.
- Lead resolution and mitigation of technical issues involving IKEv2 DNS bug, Smart DNS for TV's, etc.
- Developed analytical KPI's to assist in decision making processes regarding product features, marketing decisions, and project milestones.
- Lead global analytics testing efforts consisting of A/B testing with a focus on Conversion Rate Optimization (CRO).
- Successfully launched Trust DNS application to Android Google Play and Apple App Store shortly before the product was featured by TechRadar - <https://www.techradar.com/reviews/surfshark-trust-dns-app>.

06/2015 - 06/2019

Product & Marketing Director at Planner 5D Ltd., Europe

- Solely responsible for management of Product Development and Marketing strategies throughout project lifecycle.
- Managed design, development, marketing strategy, and release of Planner 5D mobile and desktop application product, which was published to Google, Microsoft, and Apple application stores.
- Developed team of application engineers, developers, marketing managers, publishers, affiliate marketers, and vendor teams to ensure global awareness to the product.
- Adjusted product technical specifications from cross-platform to native technologies (SceneKit, Libgdx, DirectX, WebGL).
- Strategically shifted initial application user base from one single country to a global user base.
- Launched Windows Universal Application which grew from 0 to 1M+ downloads and was featured by Microsoft Windows app store.
- Led Planner 5D PR initiatives included in Forbes, Washington Post, Digital Trends and many others.
- Introduced a B2B solution to the market with successful clients such as Benson for Beds, Woods Furniture.

Education:

ISM University of Management and Economics
Bachelor Diploma of Business Administration and Analytics